STEP-BY-STEP TOWARDS REDEEMING

In just a few simple steps, you can confirm your account information to get started redeeming your Central Rewards Points for equipment, gift cards to thousands of stores, account credit, sporting events, concerts, and more!

STEP 1

Confirm your account information is correct at:

https://centralturf. buildmyrewards.com

Enter the code: CT-Reg2023

Click Next.



Account Confirmation

Welcome to the Central Rewards account confirmation form.

To continue you will need a registration code and your customer number from Central Turf and Irrigation Supply. Please reach out to your Central Turf representative if you need any of these details

Next

Registration Code

CT-Reg2023

✓ I agree to terms and conditions *

STEP 2

Have your Central Customer Number ready.

Enter your number in the top field and click the green box to confirm.





Click the "Confirm Customer Number" above after entering your customer number

STEP 3

Once you confirm your Customer Number any information already on file will auto-populate to the form.

Fill out the remaining empty fields. Once all required fields are filled, an Account Validation option will appear. **Check the box to confirm all information in correct.**

Opt in for SMS messaging to receive text messages about your points redemptions!

Enter your customer number	
999999	
Confirm Customer Number	
Fields have been auto filled.	
Click the "Confirm Customer Numbe	above after entering your customer number
Company *	Country
Central Corporate Office	USA ~
-	Select a country USA or Candada
Submit and confirm your small *	
madulinn@canitalia.com	
Name *	
John	Smith
First Name	Last Name
Job Title *	
Manager	
Primary Number	Mobile Number
(914) 123-4567	(914) 123-4567
Please enter a valid phone number. Account validation *	Please enter a valid phone number.
I have confirmed the above infor	rmation is correct
fou agree to receive automated mes and future promotions. This agreeme	isages for order status updates, shipping notifications ent is not a condition of ourchase or participation in the
Central Rewards Program. Message	frequency varies. Reply STOP to opt-out or HELP for
help. Message & data rates apply. O	ur terms and privacy policies can be found HERE.
SMS	
 Allow SMS Notification Please verify that you are human. 	•
you are notion	
I am human Ma	apricha
Privat	ry Terms

STEP 4

Click	the	"] (am	hum	an"
box.					

Click Submit.

You are now on your way!

	WELCOME TO THE CENTRAL REWARDS PROGRAM
Enter your customer number 92999 Cordin Californier Namber © Fields have been auto filed.	
Click the "Confirm Customer Nun	iber" above after entering your customer number
Company *	Country
Central Corporate Office	USA ~
Submit and confirm your email marketing@centralita.com Name *	•
John	Smith
First Name	Last Name
Manager Primary Number	Mobile Number
(914) 123-4567	(914) 123-4567
Please enter a valid phone number.	Please enter a valid phone number.
Account validation *	
I have confirmed the above in	formation is correct
You agree to receive automated n and future promotions. This agree Central Rewards Program. Messa help. Message & data rates apply	nessages for order status updates, shipping notifications ement is not a condition of purchase or participation in the ge frequency varies. Reply STOP to opt-out or HELP for . Our terms and privacy policies can be found HERE.
SMS	
Please verify that you are hum:	an *
I am human	Kogota Nury Isan

Thank you for verifying your account, name, email, and other information for the new Central Rewards Program! Now that you have verified your information, our team is working hard to create your online Central Rewards account access. Please allow up to 3 business days.

Once complete, you will receive a Welcome email with your temporary password. From here, you will be able to log in and start redeeming your Rewards Points for gift cards, account credit, event tickets, or exciting merchandise across 30+ categories.

For questions concerning program rules, standings, point earnings, rewards, orders, shipment of rewards, and technical support contact our Customer Care Team:

<u>rewards@centraltis.com</u> (732) 745-0600 between the hours of 9AM and 5PM ET.

Confirmation Email Sample

Subject: Thank You for Your Submission to Central Rewards



Welcome Email Sample

Subject: Welcome to the New Central Rewards Program!



Welcome, John Smith!

Central offers the most flexible and rewarding loyalty program for the professional contractor—and it just got BETTER!

As a preferred Central partner, you've been earning points with all your purchases and now you are just minutes away from accessing our new and expanded redemption center. Meet your business goals, give a gift, share a meal, or go to a concert—**you've earned it!**

Log in to access your Central point totals, redeem points, and stay up-to-date with Central's news. The new online redemption center gives you easy access to gift cards, event tickets, and 55,000-retail items across more than 30 categories including electronics, housewares, jewelry, camping/outdoors, apparel, and more!

What will you do with your points?

Here's your login information:

- Username: smith
- Temporary Password: afg89t7fkl
- URL: <u>https://centraltisrewards.com</u>



If you have any difficulty accessing your account, please contact: